

FCOB Sustainable Business Global Lab

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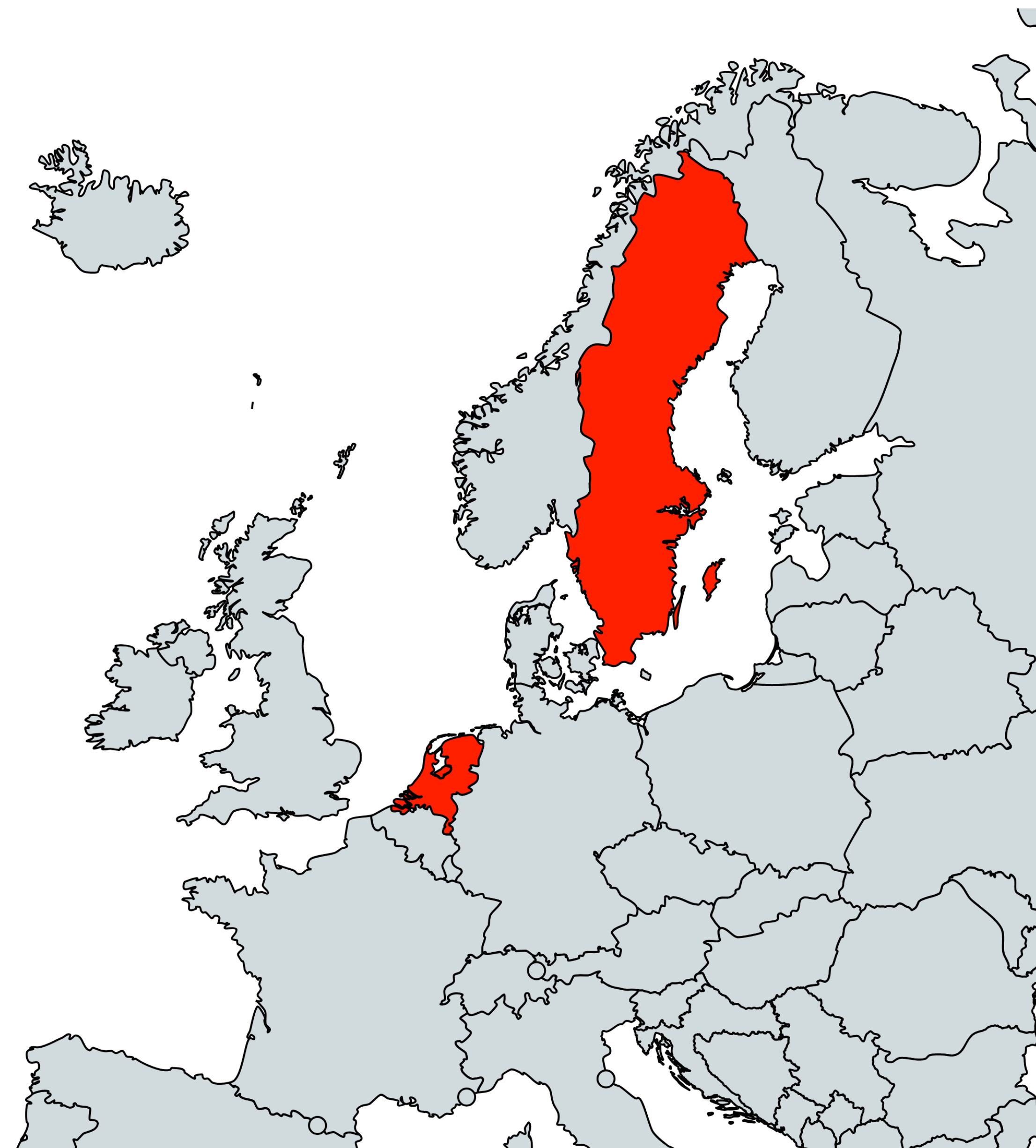
Major: Operations Management

Minor: Environmental Science

Project Description

This summer, I participated in the Fisher College of Business Sustainability Global Lab. The two-week program was comprised of various cultural tours, company visits, and lectures in Amsterdam, Rotterdam, and Stockholm. The Netherlands and Sweden were chosen because of their industry-leading sustainability initiatives that serve as a guide for the rest of the world. The program focused on how sustainability is incorporated in American versus European companies.

I chose this program because of my desire to pursue a career in sustainable business and to learn more about the current programs already being implemented. A program that combined business and culture also allowed me to better understand the cultural context that makes sustainability initiatives successful in these countries.



Impact on academic, personal, & life goals:

Academically, this program merged my major and minor interests and has influenced my plans for my future career. As a result of this experience I am now considering a career abroad, as well as a career with smaller firms or startups. This program exposed me to the variety of paths that a career involving sustainability could take me.



Transformational Experience:

As a result of this experience, I can better participate in discussions about sustainability and its position in various industries, and use this to my advantage when speaking with companies as a potential employee. I have gained skills in evaluating the legitimacy of sustainability initiatives, a skill I believe will help me in making decisions as a consumer and in searching for a company I want to work for. In speaking with different types of companies and professionals, I've learned that there are more paths to consider in terms of my future career besides large, for-profit companies. The contacts that I have made and the knowledge I have gained are invaluable to my professional and personal development as I prepare to enter a new phase in my life.



Personal Impact

This program gave me the opportunity to develop my skills as a professional and a traveler. I gained confidence and experience in networking throughout the company visits, and pushed myself to be a more active participant in discussions. As a result, I found myself getting more out of the experience and making valuable connections with other working professionals and the other students. This experience was also the first time I traveled abroad by myself, and as a result I now feel more confident and prepared to travel alone in the future.

Favorite Experience:

My favorite part of this experience was getting the opportunity to connect with my fellow students about our shared passion for sustainability, and to hear their perspectives on how to best integrate sustainability into our careers and everyday lives.



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Second-year Transformational
Experience Program